



Dirty Dogs & Good Clean Fun!

FOR IMMEDIATE RELEASE

Contact: Stacey McGinnis (920) 648-8699

Email: stacey@tyranena.com

LAKE MILLS, Wis. (June 2009) – It's time again for the Dog Wash; our annual fundraiser for the Humane Society of Jefferson County! On Sunday, June 28, volunteers will be lathering up pooches at Tyranena Brewing Company from Noon until 4:00 p.m. So you dirty dogs.... get ready for some good clean fun... for an extremely good cause!

Over the past three years, we have washed approximately 250 dogs for charity and raised nearly \$3,500 from just those 3 days' events.... and had an absolutely fantastic time while doing it! Who knew that smelling like a wet dog could be so much fun? For 2009, we're again planning to wash as many pups as possible and raise even more 'bones' for the Humane Society. (Sorry about the pun; couldn't resist!)

The Humane Society of Jefferson County is a non-profit organization committed to providing care for lost, homeless, neglected and abused animals. Last year, because of our local Humane Society, hundreds of lost dogs and puppies were returned to their loving owners and another hundred or more were adopted into new, happy homes. Not to mention the few hundred cats and kittens returned to or placed with families... and hamsters... and rabbits... and birds... (Oh my!) The list of animals assisted every year goes on and on.

How much does it cost to run Jefferson County's Humane Society for one year? Each year the organization needs to raise its estimated operating budget, which is in excess of \$400,000. Only about one-third of that money will be received by providing animal control services throughout the county... while the rest must be raised through events and other donations. Without public support, it would be impossible for the Humane Society to continue its mission. That's where you (our readers, viewers and community members) come in!

So... what could be better than just a dog and suds? A CLEAN dog, a great beer and a tasty frank all while helping out our furry friends at the Humane Society!

Price for a dog wash is just \$15.00 and nail trimming is available with every wash for an additional \$5.00 per dog, again, with net proceeds being donated to the Humane Society of Jefferson County. Each pet owner will receive a FREE pint of Tyranena brew (a \$4.00 - \$5.00 value) with each dog wash purchased. Humane Society volunteers will also be selling hot dogs for those interested in a snack while their pup is being bathed!

And NEW THIS YEAR, get yourself a portrait of your pooch! Cory Schuren, of [Friends in Photography](#), will be on hand snapping shots of your beloved pets. Purchase a sitting package for just \$20.00 and receive 2- 5x7 prints. Get digitals of the entire shoot for just \$5.00 more. A minimum of \$10.00 from EVERY photo package purchase will be donated directly to the Humane Society! Make your reservations today by emailing stacey@tyranena.com! You may also email for a wash reservation at the same address.

Tyranena is also recruiting volunteers to help wash pups; email stacey@tyranena.com. No prior experience is necessary... just a good spirit and willingness to be slightly damp and soapy in the name of charity! (Volunteers must be at least 21 years of age or accompanied by a parent while volunteering.)

Tyranena Brewing Company is located at 1025 Owen Street, in beautiful Lake Mills, Wisconsin. The Dog Wash is held on the brewery grounds, only about a mile from the I-94 interchange and downtown Lake Mills.

For more information on Tyranena Brewing Company's 4th Annual Dog Wash, or for directions to the brewery, please visit www.tyranena.com or call 920-648-8699.
