

2026



HUMANE
SOCIETY
OF JEFFERSON COUNTY

Corporate Opportunities



Since 1922, the Humane Society of Jefferson County (HSJC) has been dedicated to improving the lives of animals in need through compassionate care, adoption, advocacy, and education. Our mission also inspires humane communities that foster kindness and respect for all, transforming the lives of over 2,400 pets each year with love. We warmly invite your organization to join us as a corporate sponsor, partnering to turn stories of struggle into ones of hope and belonging for animals and our community alike.

Your support will fuel critical care, advocacy, and educational outreach, while aligning your brand with a heartfelt cause that resonates with animal lovers and families. Through event sponsorships, branded adoption drives, or collaborative initiatives, you'll showcase your commitment to compassion and gain meaningful visibility. Enclosed are details on our sponsorship opportunities, designed for mutual impact and growth. We're eager to connect, share ideas, and build a partnership that creates a kinder world, one wagging tail at a time.

Tom Deladurantey

Tom Deladurantey, Executive Director

Our Impact



In 2024...

2,494 pets received compassionate care

589 local pets assisted after losing their homes

81 lost pets reunited with their families

29 pets supported with our safekeep program

863 cats spayed/neutered and vaccinated through our
Community Cat Program

1,397 pets adopted into loving homes

261 community pets received low-cost veterinary care

562 transferred from overcrowded shelters



Shelter Sponsorship

A shelter sponsorship is the most powerful way to make a lasting impact on the animals and families we serve. Your support sustains every part of our mission—providing lifesaving medical care, quality food and enrichment, adoption and education programs, and outreach that strengthens our entire community. Thanks to the generosity of sponsors like you, we've increased our annual adoptions from 600 pets to nearly 1,400 pets, giving more animals than ever a second chance. Shelter sponsors receive year-round recognition across multiple platforms and events, offering your business continuous visibility and a meaningful connection to a cause that inspires compassion and community pride.



Benefit	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Furry Friends 5k title sponsor (\$2,500 benefits, billboard recognition)	✓			
Room sponsor for one year	✓	✓		
Recognition on shelter van for one year	✓			
Annual report recognition	✓	✓	✓	
Website & social media recognition	✓	✓	✓	✓
Logo on Furry Friends Kids Camp shirts	✓	✓	✓	
Recognition at donor event	✓	✓		
Registrations to Furry Friends 5k	6	4	4	
Puppy or kitten employee event	✓	✓	✓	

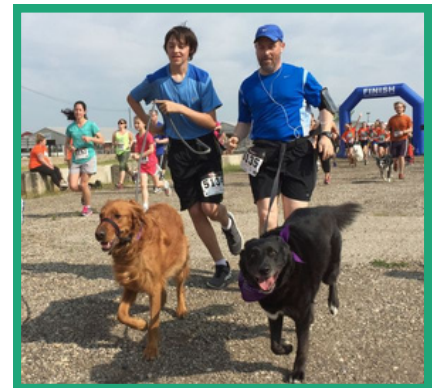
Furry Friends 5k Walk/Run

How your sponsorship helps us:

Your sponsorship helps create a fun, energetic event that brings our community together while supporting the hundreds of animals who come through our doors each year. Your partnership helps us turn every stride into lifesaving care.

How it can help you:

The Furry Friends 5K attracts over 500 participants and local families each year. It's a great way to highlight your business's community spirit, increase local visibility, and show your commitment to helping animals in need.



Benefit	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Logo on front of shirt	✓			
Recognition in race program	✓	✓		
Recognition on website and social media	✓	✓		
Logo on back of shirt	✓	✓	✓	
Logo on promotional materials	✓	✓	✓	
Logo on signage at packet pick up and finish line	✓	✓	✓	
Registrations to Furry Friends 5k	4	2		
Opportunity to provide promotional item in race bag	✓	✓	✓	✓

Furry Friends Kids Camp

How your sponsorship helps us:

Your sponsorship allows us to enhance our Kids Camp with new activities, educational experiences, and visits from community partners, helping young animal lovers learn, grow, and make a difference.

How it can help you:

By supporting our Kids Camp, your business helps shape the next generation of compassionate community leaders. It's a meaningful way to connect your brand with education, kindness, and hands-on learning.



Benefit	Gold \$1,000	Silver \$500	Bronze \$250
Invitation to camp activity	✓		
Recognition on website and social media	✓		
Logo on back of shirt	✓	✓	
Logo on promotional materials	✓	✓	
Opportunity to provide promotional items in camper basket	✓	✓	✓

Sponsor an Adoption Fee


How your sponsorship helps us:

Your sponsorship removes financial barriers that can prevent pets, especially seniors or those with special needs, from finding loving homes. It helps give every animal the opportunity to experience the love and comfort they've been waiting for.

How it can help you:

We'll celebrate your generosity with a social media post to our 14,000+ followers and feature your logo on the pet's adoption page. Your sponsorship will also be recognized with signage on the animal's cage in our shelter, giving your business visibility to every visitor. Sponsors also have the option to include a flyer or handout in the adoption folder to let adopters know about your support.

Sponsorship	Benefits				
\$250	Logo on pet's online profile photo	Recognition in pet's online profile	Signage on pet's cage	Recognition on social media	Flier in pet's adoption folder



SPONSORED BY
YOUR LOGO

Gedeon
9 months 8 days old · Medium · Neutered Male



Name: Grub Sex: M
Arrived: 9-27-25 Breed: _____
Story: X Surrendered: _____ Abandoned: _____ Age: _____
Breed: DMH Color: Grey
Comments: _____

My adoption fee has already been paid!
Sponsored by:
YOUR LOGO

Host a Donation Drive

How it helps us:

Your in-kind donations directly support the daily care of our animals by providing food, litter, toys, and cleaning supplies. These essential items keep our shelter running smoothly and our pets comfortable while they wait for new homes.

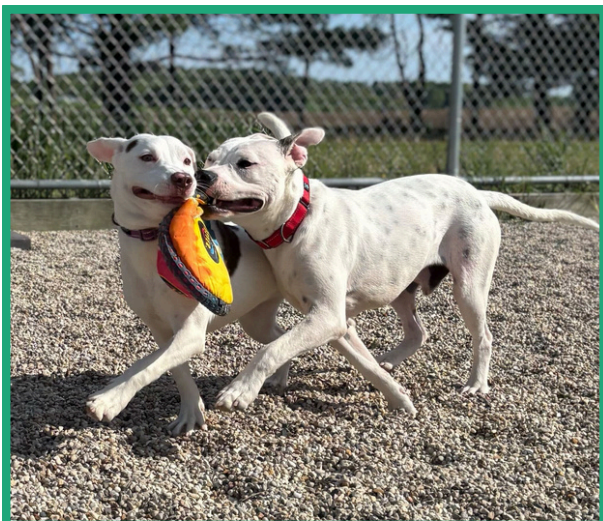
How it can help you:

Hosting a donation drive is a fun and meaningful team-building opportunity for your staff. It boosts morale, strengthens community connections, and includes a chance to visit the shelter and meet the animals your drive supports. In addition, your generosity will be recognized on our social media, showcasing your business's community spirit!

Commonly needed items:

- Purina ONE dry food
- Canned dog & cat food
- Bleach
- Laundry detergent
- Dryer sheets
- Paper towels
- Toys
- Collars & leashes
- Garbage bags

View our full wish list at
www.hs-jc-wis.com/donate/wish-list



Interested in hosting a donation drive?
Contact Madison at mcummings@hs-jc-wis.com
or 920-674-2048

2026 Sponsorship Agreement

Please return this form (we recommend making a copy for yourself) with your check payable to HSJC and mail to:

Humane Society of Jefferson County
W6127 Kiesling Rd
Jefferson, WI 53549

Please submit your website URL and company logo(s) to mcummings@hsjc-wis.com

Company Name: _____

Contact Name: _____ Contact Phone: _____

Address/City/Zip: _____

Email: _____

Please indicate your sponsorship level:

Shelter Sponsor

Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500) Bronze (\$1,000)

Furry Friends 5k Sponsor

Platinum (\$2,500) Gold (\$1,000) Silver (\$500) Bronze (\$250)

Furry Friends Kids Camp Sponsor

Gold (\$1,000) Silver (\$500) Bronze (\$250)

Adoption Fee Sponsor

Please indicate the number of pets you would like to sponsor (\$250 each): _____

Please check if you are interested in recurring adoption fee sponsorship opportunities.

Signature: _____ Date: _____

Questions? Please contact Madison at mcummings@hsjc-wis.com or 920-674-2048.

